

| 2020-2021 EVENT SPONSORSHIP | Event Blue Level (max qty 2) | Event White Level (max qty 5) | Event Black Level (max qty 10) |
|--|------------------------------------|-------------------------------------|--------------------------------------|
| | \$ 750 | \$ 500 | \$ 300 |
| Sponsorship Benefits | | | |
| FREE ticket(s) to the event | 3 | 2 | 1 |
| Opportunity to make a 3-minute presentation at event to promote business. | | | |
| Use of the registration list after event for follow up communication. | | | |
| Opportunity to distribute company literature at event or to Zoom participants via email. | | | |
| Company logo on Chapter event page w/ hyperlink. (min. 43 impressions) | • | 0 | |
| Company logo displayed on Zoom call during opening. | | 0 | |
| Company logo/Name to appear on event marketing flyer/emails. (min. 4,500 impressions) | | 0 | |
| Verbal mention/thank you at each chapter event. | | 0 | |



| <u>2020-2021</u> ANNUAL SPONSORSHIP | Diamond Level | Platinum Level | Gold Level | Silver Level |
|---|--|--|----------------------|---------------------|
| | \$ 10,000 | \$ 5,000 | \$ 2,50 0 | \$ 1,000 |
| Sponsorship Benefits | | | | |
| CNG Annual Membership Discount | \$750 Credit toward one CNG membership | \$500 Credit toward one CNG membership | | |
| One (1) Early Bird 2020 Summit Registration | • | | | |
| Opportunity to make a short 3 min. presentation at event to promote business. | 4 events per year | 3 events per year | 2 events per year | 1 event per year |
| Opportunity to distribute company literature at events. (min. 90,000 impressions) | 4 events per year | 3 events per year | 2 events per year | 1 event per year |
| Company Logo on Chapter website w/ hyperlink | • | • | • | • |
| Company Logo/Name to Appear on Event Marketing flyer | • | • | • | • |

See page two for EVENT Sponsorship Levels